



# SCUGOG MEMORIAL PUBLIC LIBRARY STRATEGIC PLAN

## ➔ VISION STATEMENT

Growing with our community to create a flexible environment where we can all connect, learn, share and have fun.

## ➔ MISSION STATEMENT

To provide excellent services in a responsive and equitable manner to enrich our community.

## ➔ GUIDING PRINCIPLES

Lifelong Learning \* Equitable Access \* Community Engagement  
Service Excellence \* Innovation & Continuous Improvement

### STRATEGIC DIRECTION #1 **WELCOMING SPACES**

Provide physical, virtual and mobile spaces that engage people wherever they are.

### STRATEGIC DIRECTION #2 **POPULAR RESOURCES**

Encourage people to read, learn, enjoy, share, create and innovate.

### STRATEGIC DIRECTION #3 **RESPONSIVE SERVICES**

Develop friendly, convenient services with customer involvement that respond to the community's needs and give good value.



## READ - Goals

Build a culture and love of reading in the Township of Scugog

- Provide early literacy resources and opportunities to encourage reading readiness and a love of reading in all of our community's children.
- Promote the joy and benefits of reading for people of all ages.

## LEARN - Goals

Facilitate lifelong learning for work, school, personal success and enjoyment

- Provide every resident with access to broadband connectivity and basic technology training.

- Provide lifelong learning opportunities to support adult literacy, continuing education, career & business development, health & wellness, lifestyle and cultural enrichment.
- Keep in step with new technology to ensure that we can provide both the equipment and the support needed by our community now and in the future.
- Encourage and support staff development to ensure that they have the tools they need to provide the best possible service.

## CONNECT - Goals

Bring people together to foster a sense of connection and cooperation that will strengthen our community

- Ensure every resident has access to information about community resources.
- Provide a welcoming community destination that is home to collaboration and community engagement.
- Provide diverse programs for the enjoyment and education of all children, teenagers, adults and seniors.